

Promoting new product launch

Dear Valued Customer(s),

Subject: Launching of a new product Riana

We hope that you are doing well and staying safe and indoors during these challenging times of pandemic.



Exciting news! We are immensely happy to announce the launch of our brand of new LEDs named "Riana" as we complete 10 years in the industry.

Our brand Princeton introduces to you 'Riana LEDs' that enter the high-end gadgets segment offering televisions of superior quality at affordable prices. During the past few months, we have been working hard to improve the quality of our LEDs, and we believe that Riana will help you enjoy your experience with our company even more.

As a gesture of gratitude to our privileged customers, we are offering a 5-year warranty on all our latest models introduced after March 2020, the first lockdown of Covid-19. This warranty will be given on the TV panels and LED strips of each of our models. To claim this offer, you must retain the copy of the invoice received upon purchase. Kindly note that the invoice date shall be within the date of the offer period, i.e. 17th February 2021 to 22nd March 2021. Please be assured that no other documents except the purchase receipt will be required to claim the same.

Team Princeton Televisions hopes you are looking forward to the release of our LED TVs in the Indian market and our new offers solidify your belief in us and your satisfaction with our products.

We have a dedicated customer care service team to resolve your queries or concerns. You may contact them on the number 1800 123 456 789 or through our official email address tvled@princetonindia.com.

Best Wishes,

Team Princeton.

2nd February 2021.

Testimonial Request / Review Email

Dear Mr. Federer,

Subject: Request for sharing a testimonial or a review

I am writing to you to express my thankfulness for being a loyal customer.

We want to share customer success stories with the recently launched LEDs on our website, and I was wondering if you'd be interested in being featured in a testimonial.

It shall not take more than 15 minutes of your time. You can follow this link to submit a written or video testimonial - <https://princetontv-in.com/tech-testimonials/>.

As a token of thanks, I'll send you a gift shopping card and a food coupon voucher which can be availed before 31st December 2022 across any outlets in India.

Let me know if you have any questions about submitting a testimonial. We thank you again for being our valued customer.

Regards,

Customer Care Team

Princeton.Inc.

Guest Post Outreach Email

Hi Mr. Rafael,

Subject: Collaboration as a guest blogger in your magazine

This is Mr. Roger, Vice President at Princeton Electronics.

I came across your blog recently and was inspired by your articles. I am contacting you today as I am more interested in contributing a guest post to your blog.

We are an electronics company manufacturing a range of products such as equipment, tools, devices, and gadgets such as televisions, computers, mobile phones or smartphones, kitchen, home appliances, etc, bought for personal use and not for any commercial use. We want to establish ourselves as a trustworthy brand and the best way is through quality content.

At Princeton, we all come to work every day because we want to change the life of our employees by skilling them.

If you publish content from guest authors, I would love an opportunity to be one of them. We will provide you with a piece of quality content that better fits your blog and resonates with your readers.

Let us know to share some valuable topic suggestions.

Cheers!
Mr. Roger,
Vice President,
Team Princeton.Inc.

Product services pitch email

Dear Mr. Zuckerberg,

Subject: Recommendation of a LED TV for your conference room

I recently came across your post regarding the requirements of LED TVs in the conference room of your office space and also the Managing Director's cabin to facilitate the conduct of meetings with a huge number of employees and ease of showing any information you're trying to get across on the big screen.

If you opt for the most reasonable alternatives we have, i.e. Princeton HD 5k TV, you could even dazzle your clients by using the SmartThings app on your Android / Apple phone, to display your phone screen on your TV. This can be extremely useful if you are trying to show something to a client off your phone very quickly, as the technology is seamless, and allows your phone screen to be cast to the TV in a matter of seconds. Investing in this type of TV technology is a fantastic way to show your clients that your company is keeping right up to date with the very latest tech trends, whilst also being at the forefront of innovation.

A few of our suggestions for what you could include on your TV screen on a day-to-day basis are:

- Potential customer pipeline
- Number of active projects
- Any outstanding issues the company is working towards rectifying
- Happy birthday messages
- Recent successes
- A timetable of who is booked into meeting rooms
- Monthly revenue
- Expected revenue
- Sales targets

You can sign up for a demo of the product. I've included a sign-up sheet in this email.

Thank you!

Julia Roberts

Sales Head - Princeton.Inc

julia@email.com

Influencer Outreach Email

Hi Mr. Gates,

Subject: Product description and demonstration request

My name is Steve Jobs and I am the Social Media Manager working for Princeton.Inc. I truly enjoy the content you post on your Youtube channel and also find myself engrossed in reading similar relevant posts on your Facebook and Instagram pages. I have been following your channel for almost five years now and am impressed by the way you consistently put an honest effort into growing your social media channels and giving a strong brand name to your company BeYouNick.

I'm reaching out to you because I have a product that I feel the audience would appreciate. Would you be willing to take a look at the product, test it and review the same?

I can provide you with a testing kit as a free sample for you to review and five extra ones that you can give away to your subscribers or followers. Also, an after-sales service department has been set up by our company to cater to any issues or defects in any of our products or services. The department will also help customers avail of cash-back, discount vouchers, and coupons for those customers who have acquired the products through any online shopping portal.

Please let me know if you are interested. For any further queries or additional information, you can feel free to write to abc@xyz.com or call at +91 - 9820798063.

Thank you for your time,
Steve.

Event Invite Email

Date: 17th February 2022

Dear Team members,

Subject: Invitation for an event - Team building meeting

This is to inform you that the Marketing Department of our company is organizing a Team Building meeting for all our staff members and partners on Sunday, 22nd March 2022 at Agrata and Daksha Banquets from 11 a.m. to 7 p.m. It is our pleasure to invite you to be a part of this joyous event as incidentally our company also is celebrating its 10th anniversary on the same day. It is a matter of pride that we have completed a decade in the industry and emerged as one of the leading and fastest-growing companies in Fortune 500 magazine.

Since you have been our valued partner for 10 years, we welcome you to enjoy this occasion and cherish these joyful moments with us. There will be a felicitation ceremony as well followed by dinner.

In case of any questions, please feel free to contact us by email at nadal@princeton.co or call our front office desk at 1800 123 456 789.

Have a nice day!

Regards,

Team Princeton.