

1: Client: Hair Salon in Cleveland, Ohio. She wants to increase the number of footfalls in her salon. (B2C)

Ideal Customer Profile-

- **Location** - Cleveland, Ohio
- **Sex** - Female
- **Age Group** - 16 to 65
- **Refined Age Group** - 20 to 40
- **Focused Targeted Audience** - Models, Actresses, Single Ladies, Unmarried, College Graduates.
- **Focused Targeted Profession** - Sales / Real State Agents, Publick Speakers, Receptionists, and Air Hostesses.

Email for the above IPC

Subject - "Your New Favourite Place in Town"

Hello, <First Name>

I'm Miranda, owner of Queen Crib, a newly launched hair salon for females.

As a female, I personally know how inconvenient it could get to schedule a booking before the visit or wait at the salon for your turn. Not anymore!

I am happy to invite you for a whole new experience of customer-centric service, where you get the best in town offers, rates, and experienced professionals. There are more unique features for our prestigious customers, like getting cashback points on your every visit or transaction with us.

Time is precious for you, and you are precious for us. Visit us and allow us a chance to provide a service beyond your expectations!

Address - Queens, New York

Find all the other details and offers here - [LINK](#)

Check out our reviews - [LINK](#)

Looking forward to welcoming you. Please feel free to ask any questions!

Best,
Miranda

2: Your client provides Networking setup (Connecting computers LAN Setup)for small to midsize companies in California and Texas

Ideal Customer Profile-

- **Location** - California, and Texas
- **Company Headcount** - 50 to 500
- **Industry** - Internet, Edutech, NBFC, Customer Service.
- **Function** - IT
- **Seniority** - Managers for mid-size companies, Directors for small-size companies

- **Email for the above IPC**

Subject - "A smart video editor, just like you"

Hello, <First Name>

I'm Shivam, CTO of Revo: A video editing software, never like before.

We have worked hard to address the problems every video editor faces, be it redundant use of the same keystrokes in every new design, or using complex-looking software for deep-level customizations.

With REVO, you not only save the most valuable asset-your time but with AI intelligence REVO allows you to automate repetitive tasks. It learns and adapts your personalized way of design and editing to further enhance your experience by giving personalized recommendations.

I'm happy to invite you to our **early bird offer**. But Hurry Up, it ends in 3 days. I don't want you to miss the free trial of 1 month.

Click on this [link](#) right away and get your hands on the best tool you've ever used!

1-minute explainer video - [LINK](#)

If you have any questions for us, feel free to reach out! Looking forward to seeing you onboard as our privileged user, and moving ahead in the journey to SMART EDITING!

Best,
Shivam Saxena

1. Promoting new product launch

Subject: Say Hello to New <WU Smart Watch>: You asked, we listened!

Body:

Hi <Name>,

All good things must come to an end, and be replaced with something better!

Today, we have launched an efficient new Smart Watch for you. It's another step in our mission to fuel professionals like you.

There has always been a time when we need our gadget the most, and it runs out of juice. Not anymore!

Introducing our WU Smart Watch, which runs for **14 days** on a full charge without the need to re-plug. We have integrated applications like Slack, Calendly, and Google Calendar to keep you well informed on the go.

With this new launch, we are bringing speed, connectivity, and efficiency together! To find more details, click [here](#)

Make sure to check out the early bird offer here <[Click Here](#)>

If you have any questions about the product, please respond to this email or use the live chat over our [website](#), we are happy to assist you.

Thank you,

Shivam Saxena
Team WU
7982248446

2. Testimonial Request/Review Email

Subject: Did you like our WU Smart Watch?

Body:

Hi <Name>,

Hope you're well and enjoying your recent purchase of the WU Smart Watch.

We tried our best to make it a perfect match for you!

Our customers rely on reviews from insightful people such as yourself to decide which of our products and services are right for them.

If you have a moment to spare, please click here <hyperlink> to tell us if you're enjoying your WU Smart Watch!

Also, find the discount coupon for your next purchase from us, as a token of thanks for your valuable feedback! It will be emailed to you within 24 hours of your feedback.

Thank you,

Shivam Saxena
Team WU
7982248446

3. Guest Post Outreach Email

Subject: I've got something great for you

Hello <Name>,

Hope you're doing great!

My name is Shivam, and I write for WU.

I have been following your blogs for quite a time now, and I must say: They are of great help!

I am writing a well-researched blog post for "Gadgets of the future", and I thought it might be a great contribution to your audience.

Here are the links to my previous blog posts:

Topic name 1 <[LINK](#)>

Topic name 2 <[LINK](#)>

The summary of the blog will be about how upcoming gadget launches can assist professionals and take work convenience, communication, and connectivity to new heights.

What do you think? Should I write up and send you a draft?

I look forward to hearing your thoughts!

Thank you,

Shivam Saxena
Team WU
7982248446

4. Product services pitch email

Subject: Hi <Name>, quick question!

Body:

Hello <Name>

It's only right if I start off this note by asking two questions that served as an inspiration for us.

1: Wouldn't it be great if you can manage your communication, calendar, and availability with the touch of a finger?

2: Do you also find it difficult to carry along the cable, adapter, or power bank with you to places?

My name is Shivam and I work with WU. I'm happy to share about WU Smart Watch: A gadget helping professionals keep track of everything important. Like its features, it's also loaded with best-in-class battery life for uninterrupted assistance. It runs for 14 days on a single full charge!

Here is a recent case study <[LINK](#)> on how WU SmartWatch has helped professionals like you to step into the era of work-oriented gadgets.

If you find it worth your time, I would love to show you how it can add value to your daily routine!

Would you be available for 10 minutes in the coming days for a quick virtual demo?

I look forward to hearing from you

Thank you,

Shivam Saxena
Team WU
7982248446

5. Influencer Outreach Email

Subject: How about an interesting Partnership?

Body:

Hello < Name >

Hope you're doing great!

My name is Shivam from WU. I really enjoy your content about technology and innovations! It's great to see how well you've done in a short span of time.

I'm reaching out to you because I have a product I think your audience will appreciate. Would you be willing to use and review our new product "**WU Smart Watch**"? Click **here** <[LINK](#)> for details addressing the product's unique features and functionalities.

I can provide you with a free sample for review, and three extras for your audience to give away.

Would you be interested to discuss it over a call?

I look forward to hearing from you

Thank you,

Shivam Saxena
Team WU
7982248446

6. Event Invite Email

Subject: We cordially invite you to our annual launch event

Body:

Hello <Name>

It is a great pleasure to invite you to our company's annual launch celebration. The event will be held on the 23rd of February at 1 pm. The venue is Queens Hotel, New York.

It's a day where we celebrate the present and envision the future together. As a valued customer and part of the WU Family, it would be great to have you with us.

We will be giving away discount coupons and gift cards to all the attendees. Please click on this invitation link <[LINK](#)> and RSVP yes or no.

Hoping to see you at the annual launch event.

Thank you,

Shivam Saxena
Team WU
7982248446