

1. E-mail for promoting a new product launch:

Subject: Introducing 3 in1 HEALTHIFY JUICER.

Hello there,

We are excited to announce our new product “Healthify Juicer” by NIU.

If you are someone who likes to sip on healthy and fresh juices at any time of the day but doesn't have the time and patience to make one, we care for your needs.

Here is our **3in1 juicer** which is **portable, wireless, and easy to use.**



This product will make your life easier by saving your time and creating a hassle-free experience just at the click of a button.

Grab this product and see the refreshing change in your health and lifestyle.

Our first 500 customers get a discount of 30% and an extended warranty.

Available on offline and online stores.

To see a demo and know more about the product, you can visit [our website](#).

For more queries, you can also reach out to us at 1800-2323-2323232.

Thank you.

Regards,

Chandini Jain
Marketing Manager
NIU

2. Testimonial Request/Review Email

Subject: Tell us what you think of NIU! 🌟🌟🌟🌟🌟

Hello Daniel,

Thank you for being our customer and trusting us. We as a brand understand your requirements and are more than happy to be able to serve you for more than a decade now.

We believe that no one can understand us better than our customers, and you are one of our loyal customers. Your genuine review of our products and services can help people understand more about our company. We will be grateful if you can take out a few minutes and share your review on [this page](#).

In return, we will also be sending you a gift voucher so that you enjoy our products and keep upgrading your life with the help of NIU.

For more queries, you can also reach out to us at 1800-2323-2323232.

Thank you.

Regards,
Chandini Jain
Marketing Manager
NIU

3. Event invite email:

Subject: **“You are invited** to join our annual retreat”

Hi Daniel,

This year we are growing bigger than ever and have decided to enjoy and celebrate it with our customers. This event is all about ‘you’, where we will be showing appreciation with exclusive offers for our esteemed customers and engaging them with renowned guests, speakers, and artists across the globe.



The event will take place at 'The Royal Park' on the 23rd of March this year. Tickets can be booked [here](#).

The guest speakers and performers of the event are given below:



We have limited seats so go and book your tickets now.
We are looking forward to seeing you there!

Thank you.

Regards,
Chandini Jain
Marketing Manager
NIU

4. Guest post outreach email:

Subject: Let your subscribers know more!

Hi Andy,

I have been following your posts for a long time and find your website very interesting. I am writing to you to discuss a few collaboration ideas that can be mutually beneficial.

NIU works under a similar category and is looking to increase its audience by making them aware of the product benefits and relative application in their life.

As you are accepting guest posts, we would request you to go through [our content](#), provide feedback and allow us to contribute and work together with you.

Let me know if we can connect to discuss more on the guest post opportunities for NIU on your website.

For more queries, you can also reach out to me on 2323-2323232.

Thank you for your valuable time and consideration.

Regards,
Chandini Jain
Marketing Manager
NIU

5. Product service pitch email:

Subject: Know the secrets and wonders of a healthify juicer.

Hello there,

Did you know that a cook or a homemaker spends about 5-6 hours/day in the kitchen? As the world evolves, everyone is now shifting to more adaptable and

time-saving options. This is why we invented the product *healthify juicer*, which aims to become the world's fastest and smartest product.



By introducing this juicer to your home you can prepare your breakfast smoothie and all healthy juices on the go with just one click.

Here are some of the key features of the product::

- ★ Wireless
- ★ Blender with a tumbler.
- ★ Easy to carry anywhere.
- ★ Ergonomic design
- ★ Works Faster
- ★ Eco-friendly material
- ★ No noise pollution
- ★ Easy to use/hassle-free

NIU gives a 2-year warranty on this product to its buyers along with some free coupons to unlock the masterclass for a healthy diet.

You can discover more about the product and our company on [our website](#).

Thank you.

Regards,
Chandini Jain
Marketing Manager
NIU

