

PROJECT MANAGEMENT - ASANA (List view)

☰

Business Plan - The Elements
▼ ⓘ ☆ ○ Set status

Overview
List
Board
Timeline
Calendar
Dashboard
Messages
Files

+ Add task
▼

Task name	Priority	Task Progress	Approved?
▼ Company Description			
▶ <input checked="" type="checkbox"/> Executive summary 4 ↗	Medium	Done	No
<input checked="" type="checkbox"/> Mission statement + vision	Low	Done	Yes
<input checked="" type="checkbox"/> Founders bio	High	Done	Yes
Add task...			
⋮ ▼ Product & Services			
▶ <input checked="" type="checkbox"/> Core product/service overview 5 ↗	High	In Progr...	No
<input checked="" type="checkbox"/> Past test results	Medium	Waiting	No
Add task...			
▼ Marketing Plan			
▶ <input checked="" type="checkbox"/> SWOT analysis 4 ↗	Low	Done	Yes
<input checked="" type="checkbox"/> Target market research	Medium	Done	Yes
<input checked="" type="checkbox"/> Brand positioning	Medium	In Progr...	No

PROJECT MANAGEMENT - ASANA (Board view)

☰

Business Plan - The Elements
▼ ⓘ ☆ ○ Set status

👤 Share

🔍 Search

+

Trial: 23 days left
Select plan

👤

Overview
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Created today
👤 All tasks
🔍 Filter
🔍 Sort
⚙️ Customize
● Link active
⋮

Company Description

Executive summary
Medium Done No
4 ↗

Mission statement + vision
Low Done Yes

Founders bio
High Done Yes

+ Add task

Product & Services

Core product/service overview
High In Progress No
5 ↗

Past test results
Medium Waiting No

+ Add task

Marketing Plan

SWOT analysis
Low Done Yes
4 ↗

Target market research
Medium Done Yes

Brand positioning
Medium In Progress No

Product positioning
Low In Progress No

+ Add task

Management and Organiza...

Founders
Low

Executive team
High

Board of directors
Low

+ Add task

Financial Plan

Current balance sheet
High

Capitalization requirements
Medium

Break even analysis
Medium

Cash flow projections
Low