



Eileen Gordon

Values dear to her

- Health Before anything else
- Animal welfare enthusiast
- Vegetarian
- Helpful
- Kind

What Displeases her

- Compromising her 'Me-time'
- Unable to give time for self care
- People who poke around
- Bad-Hair
- Poor Product/service experiences

What Drives her

- To be the Head PR at WWF
- Heading a Sanctuary Program teaching kids about values towards nature.
- People who poke around
- Bad-Hair
- Poor Product/service related experiences

SalOhio

Brands Followed



FOREST ESSENTIALS™
LUXURIOUS AYURVEDA



soul tree



Prominent Personality Traits

- Jovial
- Extrovert
- Helpful
- Selectively Selfish
- Punctual
- Positive
- Logical

Age – 29

Location – Cleveland, Ohio

Occupation – Public relation expert at WWF

Marital Status – Married

Income – 120K/year

Most to least prominent Social Media -





Joel Estate

Important Values

Time for Family
Upskilling oneself
Goal-Oriented
Strictly scheduled

Peeves

Unprofessionalism
Mismatched communication
Poor communication channel
Poor internal communication
Work being affected due to lacking infrastructure.

Driving Goal

Leading the best performing team year after year in the organization while keeping the morale up.

Connectool

Information

Age - 41
Occupation - Financial and administrative Head at Golden Estate.
Marital Status – Married
Average Company Budget Handling – \$4 Million
Company Size – 75+
Turnover – 500K/Year

Pillars of personality

Ambivert
Leader
Positive reinforcement
Practical
Logical
Empathetic
Planner

Preferred Channel for Approach

Company account



Official Professional Connect events