

Top Instagram Accounts						
Category	Rank	Instagram ID	Followers	Following	No of Posts	Trending #tags
Health & Fitness	1	michelle_lewin	14.3m	316	1,616	#bodybuilding #body #fitnessmotivation #fitnessjourney #fitnessgirl #SWK #SweatMade #SweatWithKayla #Fitness #Workout #SWKCommunity #SweatApp #FitnessMotivation #FitnessCommunity
	2	kayla_itsines	13.5m	739	7,408	
	3	anacheri	12.5m	671	956	#cheri_fir #fitness #motivation #inspiration #workout #seltering #fitness #fit #fitnessmotivation #fitnessjourney #fitnessgirl #fitnessaddict #fitnessgoals
	4	jenselter	12.4m	335	2,065	
	5	emilyskyefit	2.5m	1119	3,247	#womensbest #emilyskye #partytrick #limbo #getlow #fitness #workout #healthyeating
Organic Foods	1	fruitsnrootz	704k	6	2,304	#organic #heartafrica #noseenoneed #TropicalFruit #vegan #plantbased #raw #rawvegan #island #sweet #naturecandy #life #organic #plantbased #fruitfun #Fruitsnrootz #heaven #happiness
	2	goodoldvegan	502k	385	2,220	#healthyfood #organic #plantbasedfood #plantbased #eatwell #veganfood #veganrecipes #plantbaseddiet
	3	rebbl	101k	1,421	1,626	#REBBL #immunity #organic #turmeric #superherbs #adaptogens #goldenmilk #organic #plantprotein #superdrinks
	4	organicindiaofficial	39.1k	38	1,246	#ORGANICINDIA #HealthyConsciousLiving #ORGANICINDIAPeacefulSleep #ORGANICINDIA #HealthyLiving #HealthyFood
	5	nontoxicmunchkin	35.7k	2,312	796	#organic #nontox #lowtox # healthyfood
NGOs	1	natgeo	189m	138	25,757	#future #solutions #environment #thendoctrash #circulareconomy #technology #Iceland #futurestudies
	2	who	11.7m	107	2,739	#covid #pandemic #mentalhealth #breastawarenessweek
	3	unicef	9.3m	272	7,557	#nototaliban#nototaliban#nototaliban#nototaliban#nototaliban #onmymind
	4	peta	1.4m	949	11003	#ReptileAwarenessDay #EndSpeciesism #seaworld #vegan #covid #pandemic #primaryhealth #medicalstaff #healthcareworker #remote #community #healthcare #healthpromotion #mobileclinic #river #brazil #doctorswithoutborders
	5	doctorswithoutborders	747k	371	1,839	